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BREAKING X RADGOLF
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PRESENTING SPONSOR OPPORTUNITY

Presenting Sponsor [pres•en•ting spon•sor]

a rad noun

1. An elite partner, receiving prominent brand integration inside every episode.
2. Grantee of Breaking Par's most coveted affiliation; doesn't mind getting attention.
3. Welcomes the recognition of partnering with golf's most popular television show.

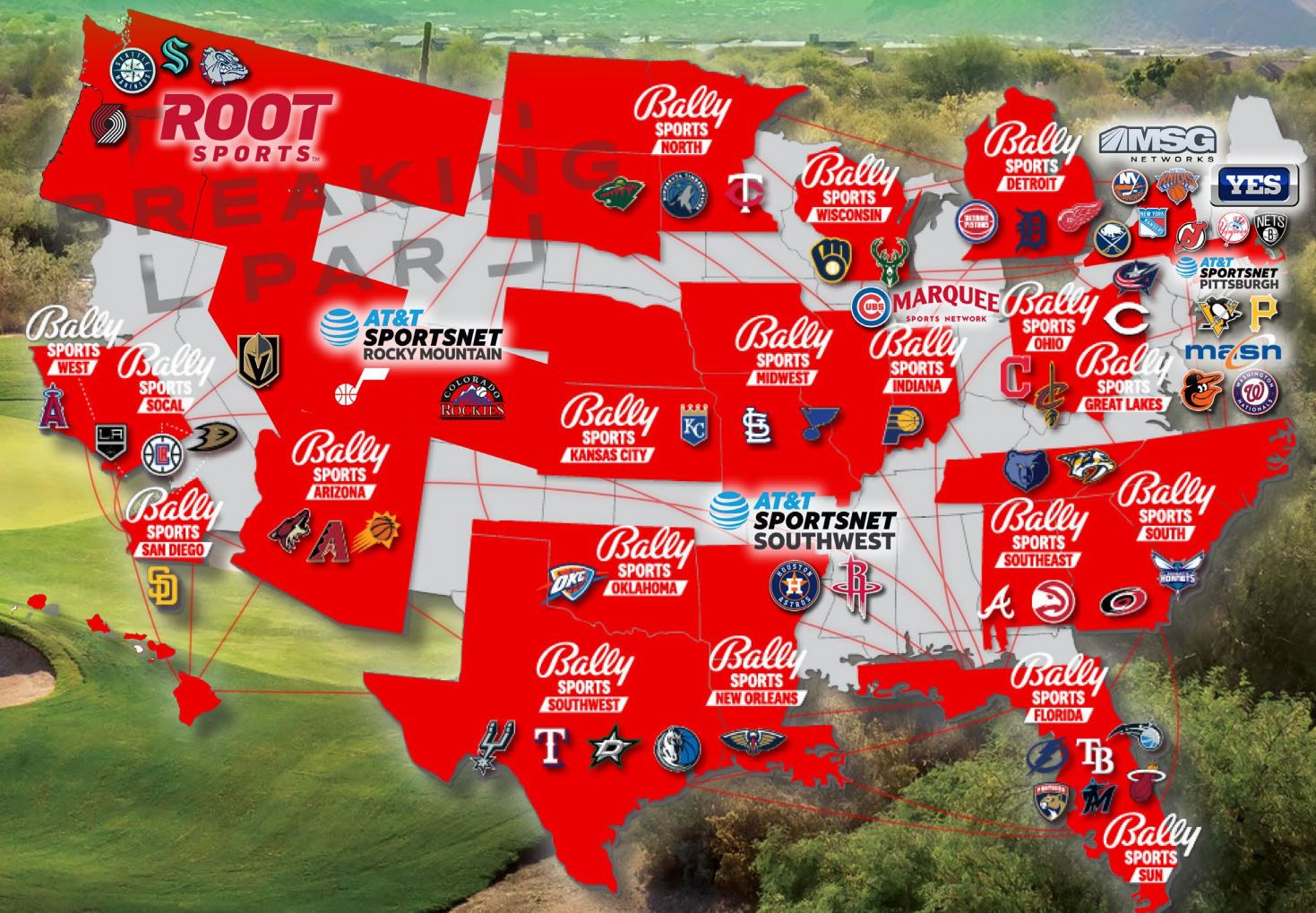


BREAKING PAR

THE MOST ENTERTAINING GOLF SHOW ON TV

CONNECTING BRANDS TO NEXT-GEN GOLF FANS FOR OVER 7 SEASONS

BREAKING PAR TRAILER:



#1 MONTHLY GOLF SHOW ON TV

100 MILLION HOUSEHOLDS

300+ TV AIRINGS PER MONTH

[HIGH PROFILE ACCREDITATION]

- + NAME & LOGO DURING EVERY SHOW INTRO
 - RECEIVES 300+ TV AIRINGS PER MONTH
- + NAME & LOGO MID-ROLL, EVERY SHOW
 - RECEIVES 300+ TV AIRINGS PER MONTH
- + NAME & LOGO BILLBOARD ANCHORS EVERY SHOW
 - RECEIVES 300+ TV AIRINGS PER MONTH



Intro & Mid-roll Example



Billboard Example



Product Integration



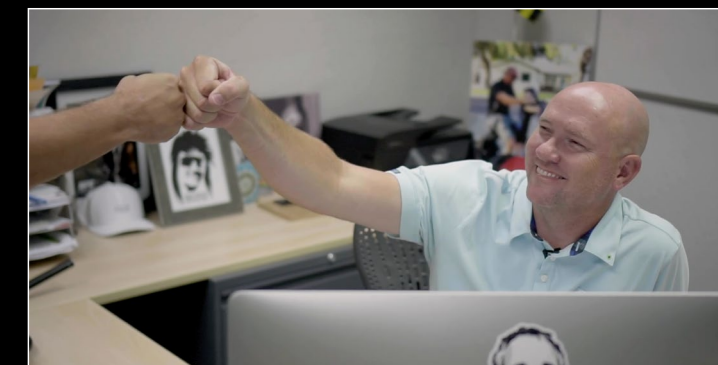
Apparel Integration

[EYE-CATCHING BRAND INTEGRATION]

- + RAD PRODUCTS EXCLUSIVELY USED INSIDE SHOW CONTENT
 - LAZER PRO / SOUND+ / WATCH
- + BREAKING PAR ON-AIR TALENT ROCKS RAD HAT
 - ACTING AS BP'S OFFICIAL GOLF LID

[QUARTERLY CUSTOM IN-SHOW CONTENT]

- + OWNERSHIP OF VALUABLE IN-SHOW REAL ESTATE
- + THE BP CREW WILL FILM, EDIT, & BROADCAST [ALL INCLUDED]
- + COOPERATIVELY PRODUCED, IMPACTFUL & ENTERTAINING
- + ALSO SERVES AS TAKEAWAY CONTENT [ROYALTY FREE FOR PROPRIETARY USAGE]
- + RECEIVES 300+ TV AIRINGS PER MONTH



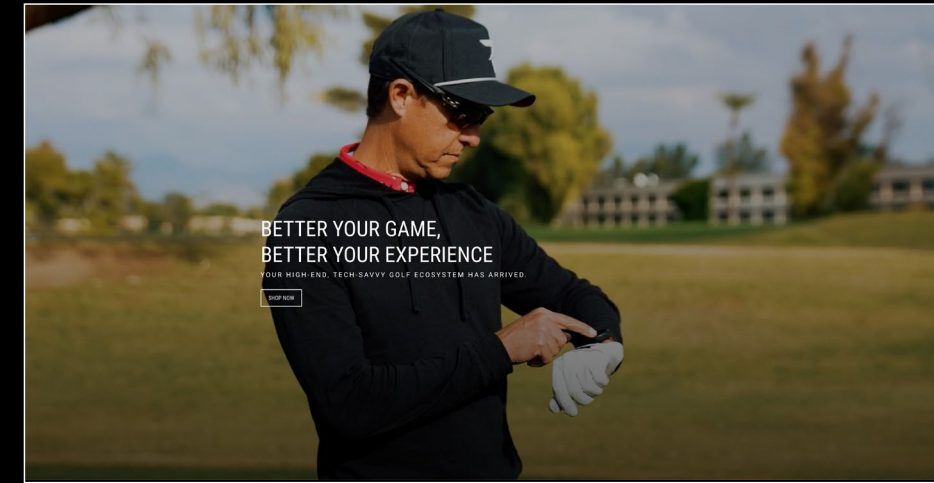
Rad Golf TV Segments

[MONTHLY :30 COMMERCIAL UNITS]

- + RECEIVES 300+ TV AIRINGS PER MONTH
- + ALWAYS BROADCASTED INSIDE BREAK #1, EVERY SHOW



Social Assets



:30 Commercial

[CUSTOM CREATED SOCIAL MEDIA ASSETS]

- + SPECIALLY CURATED CONTENT
- + PROMOTIONS, GIVEAWAYS, CONTESTS
- + PUT YOUR CONTENT TO WORK !

**BREAKING PAR
RAD GOLF**

DISRUPTERS IN GOLF

**ENTERTAINMENT
PRODUCTS**

A TASTE OF OUR CONTENT

BRANDED INTEGRATION



ENGAGING INTERVIEWS



OUTSIDE THE BOX GOLF CHALLENGES



TRAVEL & DESTINATION



CLICK TO
WATCH



「
BREAKING X  RADGOLF
PAR」

WE ARE TRENDSETTERS

**We look at the game through a different lens,
& our partners are the stakeholders of our content.**

We look forward to working with you.

CONTACT

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